



**PINE BLUFF**

BLACK CHAMBER OF COMMERCE

**MEMBERSHIP**

SERVE.SUPPORT. **GROW.**

# ABOUT US



## Benefits



## Our Mission

OUR MISSION IS TO SERVE AS AN ADVOCATE FOR THE CREATION AND GROWTH OF COMPETITIVE, PROFITABLE, SCALABLE, AND SUSTAINABLE BLACK OWNED ENTITIES.

1

### CREDIBILITY

ENHANCE YOUR BUSINESS'S CREDIBILITY BY AFFILIATING WITH THE BLACK CHAMBER. OUR MEMBERS ARE RECOGNIZED AS PART OF A TRUSTED NETWORK DEDICATED TO EXCELLENCE AND COMMUNITY ADVANCEMENT.

2

### PROMOTE

LEVERAGE YOUR PLATFORM TO PROMOTE YOUR BUSINESS. WE OFFER ADVERTISING OPPORTUNITIES, FEATURE SPOTS IN OUR NEWSLETTER, AND SPOTLIGHT ARTICLES ON OUR WEBSITE TO GIVE YOUR BUSINESS THE VISIBILITY IT DESERVES.

3

### EXPAND

EXPAND YOUR NETWORK BY CONNECTING WITH LIKE-MINDED PROFESSIONALS AND BUSINESS OWNERS. ATTEND OUR EVENTS, JOIN COMMITTEES, AND PARTICIPANT IN WORKSHOPS TO BUILD VALUABLE RELATIONSHIPS.

4

### IMPACT

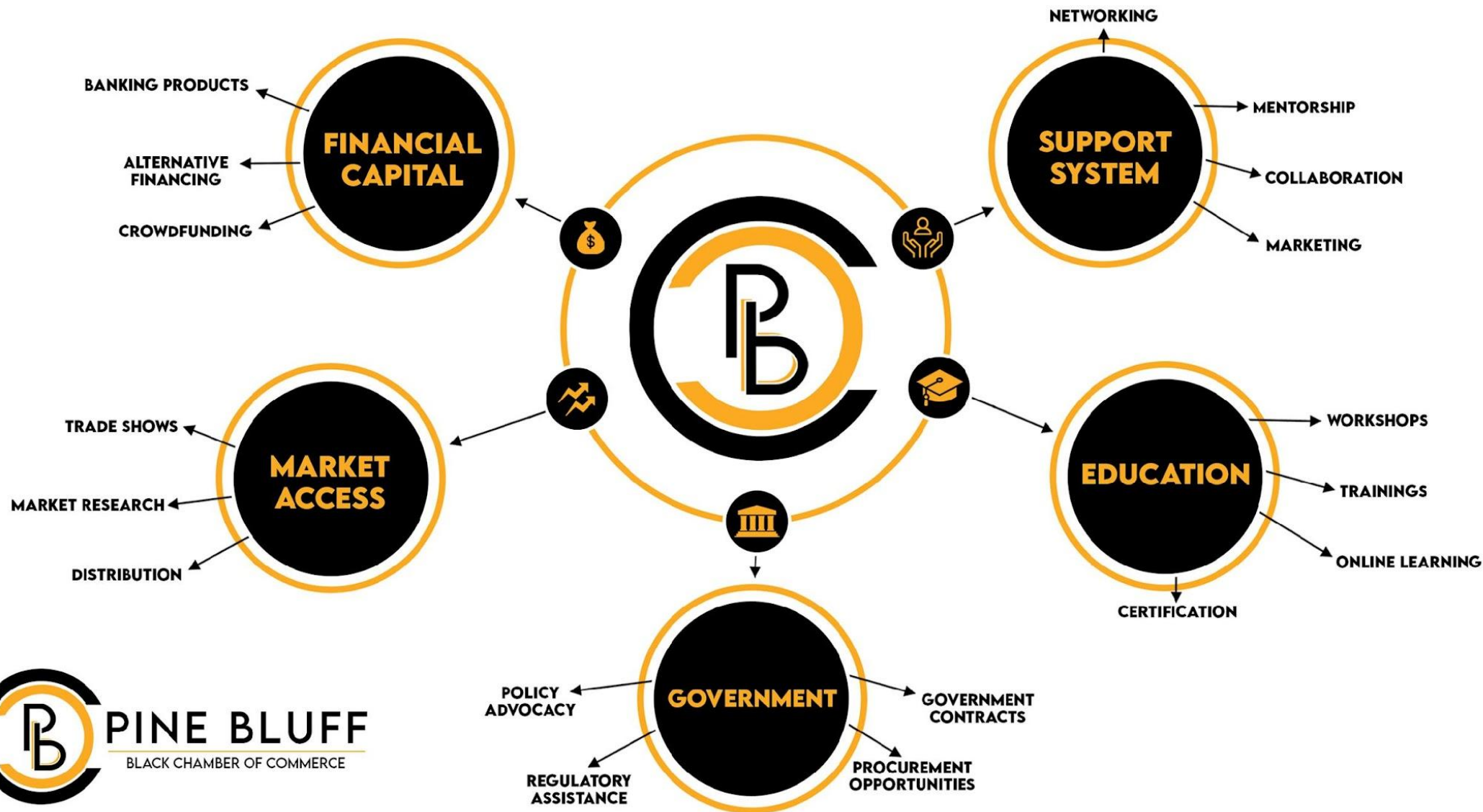
MAKE A MEANINGFUL IMPACT IN YOUR COMMUNITY. ENGAGE IN INITIATIVES THAT SUPPORT ECONOMIC DEVELOPMENT, EDUCATION, ADVOCACY, AND CONTRIBUTE TO THE BETTERMENT OF THE COMMUNITY.

5

### GROW

GROW YOUR BUSINESS WITH ACCESS TO EXCLUSIVE RESOURCES, EXPERT ADVICE, AND STRATEGIC PARTNERSHIPS. OUR PROGRAMS AND SERVICES ARE DESIGNED TO HELP YOU ACHIEVE SUSTAINABLE GROWTH.

# OUR FOCUS: **PBBCC ECOSYSTEM**



THE PBBCC ECOSYSTEM HIGHLIGHTS OUR INTEGRATED APPROACH TO SUPPORT ENTREPRENEURSHIP, FOSTER ECONOMIC GROWTH, AND BUILD A SUSTAINABLE FUTURE FOR THE COMMUNITY.

# MEET OUR TEAM



**JONI ALEXANDER ROBINSON**  
**PRESIDENT/CEO**



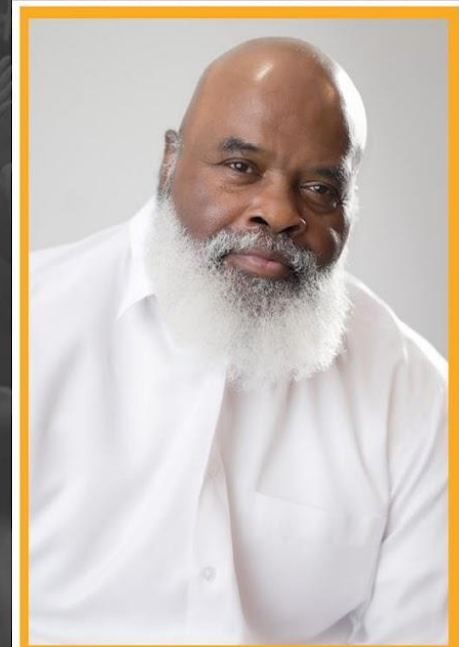
**CARSANDRA STENNIS**  
**VICE CHAIR**



**DAMARIS MIMS**  
**CHAIR**



**LAKISHIA HILL**  
**TREASURER**



**REV. DR. JOHNNY SMITH, JR.**  
**BOARD MEMBER**





# MEMBERSHIP BENEFITS



**\$50**

# STUDENT MEMBERSHIP

*College Students*

*Benefits:*

- ✓ **MEMBER PRICING FOR EVENTS**
- ✓ **WORKSHOPS**
- ✓ **TRAININGS**



**\$100**

## **YOUNG PROFESSIONAL MEMBERSHIP**

*Professionals Age 22- 35*

*Benefits:*

- ✓ **MEMBER PRICING FOR EVENTS**
- ✓ **WORKSHOPS**
- ✓ **TRAININGS**



**\$100**

## FRIENDS OF THE CHAMBER MEMBERSHIP

*Individuals who wish to support  
the Chamber*

### *Benefits:*

- ✓ **RECOGNITION AS A SUPPORTER OF THE CHAMBER**
- ✓ **INVITATION TO SPECIAL EVENTS**
- ✓ **UPDATES/NEWSLETTERS ABOUT THE CHAMBER'S ACTIVITIES**





**\$200**

## NONPROFITS/CHURCHES/GOV'T EMPLOYEES **MEMBERSHIP**

*Increase awareness and support  
for your organization in the community*

### *Benefits:*

- ✓ **MEMBER PRICING FOR EVENT**
- ✓ **WORKSHOPS & TRAININGS**
- ✓ **CHAMBER DIRECTORY LISTING**



**\$250**

# EXECUTIVE MEMBERSHIP

**\*VOTING MEMBER**

*Self-Employed, Rep of Large Company,  
Individual Repping Themselves*

## *Benefits:*

- ✓ **SPECIAL MEMBER DISCOUNTS**
- ✓ **MEMBERSHIP PORTAL ACCESS**
- ✓ **COMMITTEE MEMBERSHIP**
- ✓ **ONE ON ONE COACHING**
- ✓ **ONE WEEK FREE DIGITAL ADVERTISEMENT**
- ✓ **CHAMBER DIRECTORY LISTING**



**\$300**

# SMALL BUSINESS MEMBERSHIP

**\*VOTING MEMBER**

*Includes up to 2 representatives with access to membership portal*

## *Benefits:*

- ✓ **ALL EXECUTIVE PERKS**
- ✓ **MARKETING & NEWS AD**
- ✓ **GRAND OPENING RECEPTION**
- ✓ **BUSINESS VISIT**
- ✓ **COMMITTEE CHAIR OPPORTUNITY**
- ✓ **SOCIAL MEDIA**



# CORPORATE MEMBERSHIP

\*VOTING MEMBER



COMPANY LOGO  
ON WEBSITE



CUSTOMIZED  
WORKSHOPS



RESERVED TABLE AT  
ANNUAL EVENTS



BRAND  
RECOGNITION AT  
ALL EVENTS



MEMBERSHIP  
SURVEY



JOB POSTINGS

# \$5K

INCLUDES UP TO 7 REPRESENTATIVES WITH ACCESS TO MEMBERSHIP PORTAL

# PARTNERSHIP MEMBERSHIP

**\*VOTING MEMBER**



**COMPANY LOGO  
ON WEBSITE**



**CUSTOMIZED  
WORKSHOPS**



**RESERVED TABLE AT  
ANNUAL EVENTS**



**JOB POSTING**



**BRAND  
RECOGNITION AT  
ALL EVENTS**



**SPEAKER  
CONSIDERATION FOR  
PRESENTATIONS**



**MEMBERSHIP  
SURVEY**

**\$10K**

**MOST PRESTIGIOUS LEVEL**

# MEMBERSHIP COMMITTEES

OUR MEMBERSHIP COMMITTEES ARE DESIGNED TO ADDRESS THE UNIQUE NEEDS AND INTERESTS OF SPECIFIC INDUSTRY GROUPS WITHIN OUR COMMUNITY. THESE COMMITTEES PROVIDE A PLATFORM FOR MEMBERS TO CONNECT, SHARE BEST PRACTICES, ADVOCATE FOR THEIR INDUSTRY, AND COLLABORATE ON INITIATIVES.

## *Benefits of Joining*



**INDUSTRY  
ADVOCACY**



**NETWORKING**



**PROFESSIONAL  
DEVELOPMENT**



**COLLABORATIVE  
PROJECT**



**EXCLUSIVE  
EVENTS**

# EVENTS



## **LISTENING TOUR**

OUR INITIATIVE TO ENGAGE WITH SPECIFIC INDUSTRY SECTORS AND BUSINESS OWNERS TO UNDERSTAND THE NEEDS, CHALLENGES, AND ASPIRATIONS OF SUSTAINABLE ECONOMIC GROWTH.



## **NETWORKING MIXER**

EVENTS DESIGNED TO FOSTER CONNECTIONS AMONG LOCAL BUSINESS OWNERS, ENTREPRENEURS, AND PROFESSIONALS.



## **WEBINARS**

LED BY INDUSTRY EXPERTS COVERING VARIOUS TOPICS SUCH AS BUSINESS DEVELOPMENT, MARKETING STRATEGIES, FINANCIAL MANAGEMENT, AND MORE.



## **WORKSHOPS**

OUR WORKSHOPS ARE CONDUCTED IN PARTNERSHIP WITH INDUSTRY LEADERS, PROVIDING EXPERT INSIGHTS, AND GUIDANCE.

# PROGRAMS



## **COHORTS**

6-12 WEEK INTENSIVE BUSINESS TRAINING INITIATIVE DESIGNED FOR STARTUPS AND EARLY STAGE BUSINESSES.



## **CERTIFICATION CLASSES**

OUR CERTIFICATION CLASSES ARE DESIGNED TO EQUIP PARTICIPANTS WITH THE ESSENTIAL SKILLS AND CREDENTIALS NEEDED TO EXCEL IN THEIR CHOSEN FIELDS.



## **ONE-ON-ONE**

PARTICIPANTS RECEIVE TAILORED ADVICE AND SUPPORT TO ADDRESS THEIR SPECIFIC BUSINESS CHALLENGES AND GOAL.



# 1899 PARTNERSHIP

## 10K PITCH COMPETITION

THE 10K PITCH COMPETITION SUPPORTED BY THE 1899 PROJECT, PROVIDES A PLATFORM FOR ENTREPRENEURS TO PRESENT THEIR BUSINESS IDEAS TO A PANEL OF JUDGES. WINNERS RECEIVE FUNDING, MENTORSHIP, AND OTHER RESOURCES TO HELP BRING THEIR IDEAS TO LIFE.

## SHOP.DINE.PB

IN COLLABORATION WITH THE 1899 PROJECT, THE SHOP DINE PB INITIATIVE ENCOURAGES LOCAL SHOPPING AND DINING TO SUPPORT PINE BLUFF'S BUSINESSES. THIS PROGRAM INCLUDES PROMOTIONS, EVENTS, AND CAMPAIGNS TO BOOST LOCAL COMMERCE.

# FINANCIAL RESOURCES



**SMALL  
BUSINESS  
LOANS**



**EQUIPMENT  
LEASE**



**MORTGAGE  
ASSISTANCE**



**HOME  
IMPROVEMENT  
LOANS**



**CREDIT  
BOOST  
PROGRAMS**



# ADVOCACY

THE PINE BLUFF BLACK CHAMBER OF COMMERCE IS COMMITTED TO ADVOCATING FOR POLICIES AND INITIATIVES THAT SUPPORT THE GROWTH AND SUCCESS OF BLACK-OWNED BUSINESSES. OUR ADVOCACY EFFORTS FOCUS ON INFLUENCING DECISIONS AT THE CITY, COUNTY, AND STATE LEVELS TO CREATE A FAVORABLE BUSINESS ENVIRONMENT FOR OUR MEMBERS.



## CITY LEVEL



## COUNTY LEVEL



## STATE LEVEL

# MEMBERSHIP PORTAL



**MEMBER DIRECTORY**  
NETWORKING OPPORTUNITIES  
PROFILE MANAGEMENT



**EVENT MANAGEMENT**  
EASY REGISTRATION  
EVENT CALENDAR



**COMMUNITY BUILDING**  
DISCUSSION FORUMS  
MEMBER MESSAGING



**COMMUNICATION & MARKETING**  
PERSONALIZED NEWSLETTERS  
ANNOUNCEMENTS & ALERTS



**FINANCIAL MANAGEMENT**  
MEMBERSHIP DUES  
TRANSACTION HISTORY



**RESOURCE LIBRARY**  
ACCESS TO RESOURCES  
DOCUMENT DOWNLOADS



**MOBILE ACCESSIBILITY**  
MOBILE APP  
PUSH NOTIFICATION

Pine Bluff is the heart of the Arkansas Delta – a hub of air, water, highway, and rail access, making it an ideal location for economic development.

It's evident that success in Pine Bluff extends far beyond our city limits, from Jefferson County, the Delta region, and the entire State of Arkansas.



The Pine Bluff Black Chamber of Commerce

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# WEBSITE



**VISIT OUR WEBSITE FOR RESOURCES AND UPDATES TAILORED TO SUPPORT YOUR SUCCESS. BY ENGAGING WITH OUR SITE, VISITORS WILL LEARN ABOUT OUR PROGRAMS AND DISCOVER THE AMAZING WORK OF OUR MEMBERS; ENHANCING VISIBILITY AND OPPORTUNITIES FOR ALL.**

**NEWS ARTICLES, MEMBERSHIP DIRECTORY, EVENTS, FINANCIAL RESOURCES, CITY BIDS, STATEWIDE BLACK IN BUSINESS DIRECTORY, RELEVANT PODCAST AND WEBINARS, CURRENT CITY COUNCIL & QUORUM COURT MEETINGS, RESOURCE LIBRARY, MEMBER SPOTLIGHT**

**MEMBERSHIP TIERS**

<p>INDIVIDUALS WHO WISH TO SUPPORT THE CHAMBER RECOGNITION AS A SUPPORTER OF THE CHAMBER. INVITE ON TO SPECIAL EVENTS, AND UPDATED NEWSLETTERS ABOUT THE CHAMBER'S ACTIVITIES.</p> <p>\$100</p>	<p>GOVT EMPLOYEES</p> <p>CHAMBER</p>
<p>SELF-EMPLOYED, REP OF LARGE COMPANY, INDIVIDUAL RIPPING THEMSELVES SPECIAL MEMBER DISCOUNTS, ONE WEEK FREE DIGITAL MEMBERSHIP, COMMITTEE MEMBERSHIP, CHAMBER DIRECTORY L, OF INC, MEMBER PORTAL ACCESS, ONT ON ONE COAD ENG.</p> <p>\$250</p>	<p>SMALL BUSINESS</p> <p>INCLUDES UP 2 REPRESENTATIVES WITH ACCESS TO MEMBERSHIP PORTAL.</p>

**2 PROMOTE** LEVERAGE YOUR PLATFORM TO PROMOTE YOUR BUSINESS. WE OFFER ADVERTISING OPPORTUNITIES, FEATURE SPOTS IN OUR NEWSLETTERS, AND SPONSORED ARTICLES ON OUR WEBSITE TO GIVE YOUR BUSINESS THE VISIBLE IT DESERVES.

**3 CHAMBER BENEFITS** GAIN THE ADVANTAGE OF OUR CHAMBER'S NETWORK AND EXPERTISE TO GROW YOUR BUSINESS.

**4 IMPACT** MAKE A MEANINGFUL IMPACT IN YOUR COMMUNITY THROUGH INITIATIVES THAT SUPPORT ECONOMIC DEVELOPMENT, EDUCATION AND HOUSING, AND CONTRIBUTE TO THE BETTERMENT OF THE COMMUNITY.





# THANK YOU

BY JOINING PBBCC, YOU HELP TO INCREASE ECONOMIC EQUITY, OPPORTUNITY AND INCLUSIVITY FOR YOUR BUSINESS AND PINE BLUFF.

SO WHETHER YOU'RE A BLACK-OWNED BUSINESS, AN ALLY ORGANIZATION, OR SIMPLY SOMEONE PASSIONATE ABOUT SUPPORTING OUR MISSION, WE WARMLY INVITE YOU TO JOIN PBBCC TO BE A PART OF OUR NETWORK AND MAKE A LASTING DIFFERENCE.



SCAN  
TO JOIN.